



Wildacre Cosmetics

Case Study

Rental Compressors - Not just a cosmetic option

Based in Bingley in the heart of Yorkshire, Wildacre Cosmetics designs, develops and manufactures a specialist range of cosmetic and toiletry products. Wildacre fill and pack products in house to ensure that high standards are maintained throughout.

COMPANY
PROFILE

The Challenge

Wildacre's cosmetics manufacturing machinery is mainly pneumatically powered, but production problems used to be common due to the unreliability of two compressors which had been supplied from a tool hire company. The compressors were also expensive to rent. Steve Richardson, Wildacre's Managing Director, was convinced there must be a better solution and contacted nearby Thorite, the UK's biggest distributor of pneumatic products and process systems, for advice.

Thorite Action

Thorite's Technical Application Team suggested the installation of a complete Air Rental Package. This comprised an energy-efficient HPC SM12T compressor complete with an air receiver, oil/water separator unit and all necessary filters. This package not only provides completely reliable machinery power, but has also proved to be less expensive to rent than the tool hire company equipment.



The Solution

Thorite's new Air Rental Packages provide both budgetary and performance benefits for customers who are supplied with brand new compressor packages for an agreed time period: The Air Rental scheme is highly tax efficient, rental charges are fixed for up to 60 months, there are no upfront costs, the latest compressor technology is supplied and the equipment is fully maintained during the rental period. This ensures reliability, means minimal down-time and maximises energy efficiency which reduces power costs. All the customer needs to provide is

an appropriate power supply and suitable site location.

The Customer's view

Speaking of the Thorite's Rental Scheme, Wildacre MD Steve Richardson said: "We now power 4 filling lines and a labeller from the Thorite-supplied compressor. The best compliment I can use to describe the quality of the compressor and its associated equipment is that we simply forget it's there - it is all so totally reliable - and because everything is covered by the Thorite Service Contract we get on-going peace of mind."

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